



Lights, snowmaking, action!
CAMPAIGN FOR THE



1346 West Arrowhead Road, PMB 344, Duluth, Minnesota 55811 | www.duluthxc.com | info@duluthxc.com

2016 | 2017
BOARD OF DIRECTORS

ANNALISA HARRINGTON PETERSON

President
(218) 721-8241

MIKE KOKOTOVICH
Treasurer

MATTHEW RYAN
Secretary

NILS ARVOLD

BETH FOU德里AT

KARI HEDIN

SIIRI MORSE

MARYBETH NEVERS

KRIS OSTHUS

CHAD SALMELA

CAPITAL CAMPAIGN COMMITTEE

CORY SALMELA
Committee Chair
(218) 590-4448

DAVID ARVOLD

BRUCE DERAUF

MARTY ESPE

DAVE JOHNSON

SCOTT NEUSTEL

**JOIN US FOR A
CAMPAIGN
KICKOFF!**
THU OCT 27, 2016

5:30-7:30pm at the
Grand Avenue Chalet
Duluth, Minnesota
More event details at
facebook.com/DuluthXC

Dear Friend of Skiing,

As a lifelong cross-country skier, I know how valuable snow, trails and a long ski season are to my enjoyment of winter. There's nothing I'd rather do than get outside with fresh snow and bright sun, a ski trail stretched out in front of me, my heart pumping and my lungs full of fresh winter air.

That's why I'm so excited to support the new Grand Avenue Nordic Center (GANC) at Spirit Mountain, a project spearheaded by the DXC and the City of Duluth.

What if we had snowmaking so you could reliably ski November through March on an expertly groomed trail, right here in Duluth? What if that trail was lit so you could ski loops before work in the early morning, or skate laps after dinner in the evening? And wouldn't it be even better if this trail was a hub of activity that celebrated a Nordic skiing lifestyle with friends, family, and new faces?

The planned GRAND AVENUE NORDIC CENTER is all this and more. It's the next best thing happening in Duluth:

- It'll provide state-of-the-art snowmaking so you can always ski in winter, no matter what kind of natural snow Mother Nature delivers;
- It's a new 3.3K lit trail and stadium with space for lessons and events;
- It's a chalet featuring a full bar and restaurant for hanging out in comfort.

I grew up in Duluth and skied throughout my high school years, which is why I'm thrilled that our students will now be able to train and race at the GANC without traveling miles to find decent snow. I left Minnesota for college, got married, and have returned home to Duluth, so I can't wait to meet fellow skiers at the GANC and renew friendships. I'm the mom of a toddler and am excited by the idea of creating a place for families and kids, since I believe all kids should have the chance to learn how to ski and fall in love with the outdoors and this sport.

Most importantly, I'm honored to have an opportunity to help create something transformative for Duluth and to give back to our next generation of skiers.

I hope we can add your name to our growing list of donors at duluthxc.com/contributors. The trail routes are approved, we're ready to get started building trail—and all we need now is the money!

As of early October 2016, DXC has raised 40% of our goal—nearly \$200,000—and we're counting on you to help us get the rest of the way. Please consider contributing generously to this campaign as many already have. You can write a check today and return it in the enclosed envelope. Or, go online to duluthxc.com and use your credit card for donations.

Annalisa Harrington Peterson
DXC Board President

P.S. Please donate soon! Our capital campaign must wrap up by February 2017.