



PICTURE YOURSELF HERE

IN NOVEMBER 2017, WE'RE BRINGING THE GRAND AVENUE NORDIC CENTER TO LIFE

The Duluth Cross-Country Ski Club (DXC) has launched a fundraising campaign, working closely with the City of Duluth to develop a new cross-country ski center at the base of Spirit Mountain in Duluth, Minnesota.

Imagine having reliable early and late season snow for skiing, right here in town. And imagine a fun, safe place for young skiers to learn and grow. Imagine a chalet where skiers gather—and trails where expert snowmakers and devoted groomers deliver impeccable conditions every day.

Can you picture it? We can: the Grand Avenue Nordic Center will become reality next year. We hope you'll help us transform Duluth.

“Outdoor activities play a major role in our family's happiness, which is why we eagerly donated to the GANC. We hope this project will inspire others to enjoy nature and that young and old alike will mingle on the new trails and in the Chalet, building relationships to last a lifetime.

— SARA & SCOTT KYLANDER-JOHNSON, **Silver contributors**

Lights, snowmaking, action!
CAMPAIGN FOR THE

GRAND
AVENUE
NORDIC
CENTER

WE'RE GROOMING A COURSE FOR THE FUTURE AND WE NEED YOUR SUPPORT. PLEASE GIVE!

The Duluth Cross-Country Ski Club is a nonprofit organization dedicated to promoting healthy lifestyles, fitness, and fun through cross-country skiing. DXC offers programming for Duluthians of all ages and experience levels, including training groups and lessons, and hosts an array of events like community races, the Banff Mountain Film Festival, Winter Trails Day, the Tour DuLuth community ski and dinner and the DXC Snow Ball gala. DXC grooms the Spirit Mountain Nordic trails and operates both the Spirit Mountain Nordic Center at the top of Spirit Mountain and the Lester-Amity Chalet. Finally, DXC advocates for the health of Duluth's trails and for a high quality cross-country skiing experience for all.

ALL GIFTS ARE APPRECIATED! GANC DONOR CATEGORIES:

Your contribution to DXC is tax deductible. All donors will be listed on the DXC website at duluthxc.com/contributors and on event programs (unless you wish to remain anonymous).

Legacy SPONSOR	\$25,000
Founding SPONSOR	\$10,000
Platinum LEVEL	\$5,000
Gold LEVEL	\$2,500
Silver LEVEL	\$1,000
Bronze LEVEL	\$100
Supporter	\$1-99

PLEASE HELP US BRING THE GANC TO DULUTH!

Make checks payable to "DXC" and mail to the address below. Or, donate securely online by credit card at www.duluthxc.com.



1346 W. Arrowhead Rd., PMB 344, Duluth, MN 55811



PICTURE YOURSELF HERE

A new state-of-the-art Nordic Center featuring snowmaking and lit trails is coming to Spirit Mountain in Fall 2017.

WILL YOU HELP US TRANSFORM DULUTH?



Lights, snowmaking, action!
CAMPAIGN FOR THE

GRAND
AVENUE
NORDIC
CENTER

WHAT IS THE GRAND AVENUE NORDIC CENTER? IT'S A SKIER'S DREAM:

• **SNOWMAKING** — A state-of-the-art Nordic snowmaking system will be integrated, providing plentiful snow on trails, consistent track conditions, and an extended season for skiers. With dedicated machine-made snow on these trails, Duluth can realize its potential of becoming the premier cross-country skiing destination in the region.

#YouCouldBeSkiingRightNow

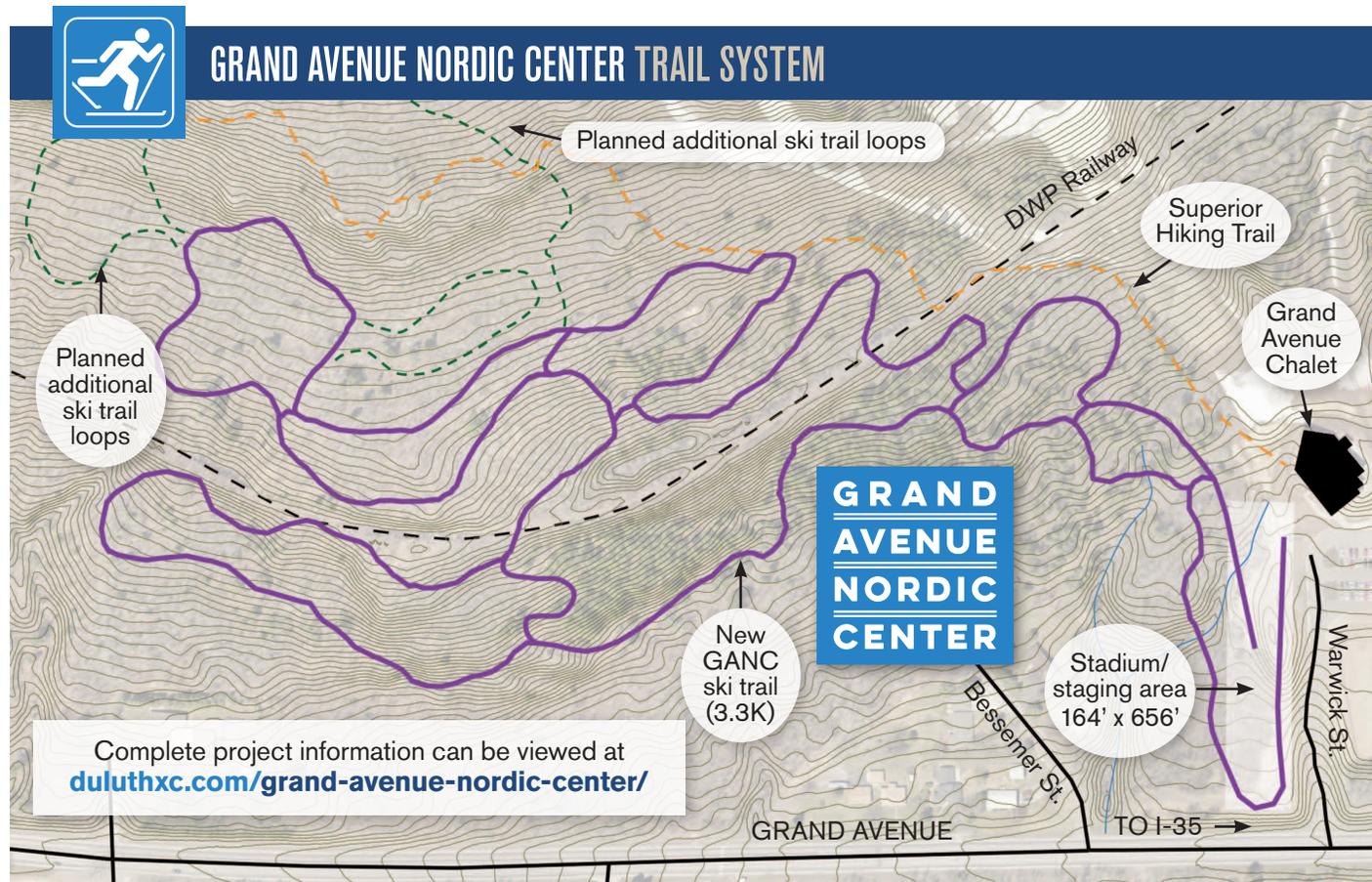
• **NEW TRAILS** — A new 3.3 kilometer cross-country trail system at the bottom of Spirit Mountain will be designed by one of the country's top designers and start right outside the Chalet doors. The new trails will feature "dark sky" LED lighting to allow early morning and evening skiing, expert grooming for high-quality ski conditions every day, and a connector trail that links the new trails to the 20 kilometers of existing trail at the top of Spirit Mountain.

• **A CHALET** — The existing Spirit Mountain Grand Avenue Chalet is located at the trailhead, a welcoming and comfortable venue for skiers, and a perfect place to host events and races. Once the GANC comes to life, the Chalet will be used by Nordic skiers and will also stay open and available to Alpine skiers and mountain bikers, as it is now. The Chalet will offer pre- and post-ski warmth, refreshments, and a full bar and restaurant.

“The GANC will be a focal point for cross-country skiing in Duluth and the entire region. As a company that values our local community, we are fortunate to play a small part in improving it by sharing some of our success.”

— GREG BENSON, LOLL DESIGNS, **Legacy sponsor**

DONATE AT www.duluthxc.com



Complete project information can be viewed at
duluthxc.com/grand-avenue-nordic-center/

WHO IS THE GANC DESIGNED FOR?

- Recreational and competitive cross-country skiers of all abilities and ages.
- Nordic training and racing programs at all levels.
- Learn-to-ski programs for youth and adults.
- Middle and high school Nordic ski teams.
- Families of skiers attending events.
- Ski clubs and tourists from across the region.

MORE REASONS TO LOVE THE CENTER:

- Easy access from I-35 and 15 minutes from most Duluth locations.
- Downhill skiing right next door at Spirit Mountain.
- Planned stadium next to Chalet with open snow area for lessons, group sessions, teams, and race events.
- New trail connects to 20K existing trail system at top of hill, linking entire Spirit Mountain XC network.

BUILDING THE GRAND AVENUE NORDIC CENTER

The new Grand Avenue Nordic Center is an approximately \$1.8M project and will be funded by:

DXC Capital Campaign for Grand Avenue Nordic Center	\$500,000
City of Duluth "Half and Half" tourism sales tax revenue	\$1,000,000
Grant funds pursued by City and DXC	\$300,000
Total Project (approximate)	\$1,800,000

On August 9, 2016, the City unanimously approved the GANC's environmental assessment, giving a green light to start building trail. The DXC hopes to have new trail built and open by November 2017.